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The local magazine celebrating everything  
that's great about life on the coast...



English Riviera Magazine is a magazine designed specifically for locals. It celebrates life along our spectacular coastline and contains top quality editorial and photos, which have that indefinable 'wow' factor. A free, bi-monthly, glossy lifestyle publication with an elegant 'B5' format, it provides a wealth of inspiration and information about enjoying life on the English Riviera.

Everyone who loves the English Riviera will enjoy our fabulous features about major events, food and drink, the arts, theatre, history, heritage, leisure, the natural world within our Global Geopark, wildlife, local people and a hugely popular social diary. There are also inspirational articles on interiors and style. The 'buy local' message is embedded in everything we do.

English Riviera Magazine is written by residents for residents and published by highly experienced magazine professionals Anita Newcombe and Julian Rees who have 25 years of delivering inspiration to readers and superb value to advertisers across the South West.

Just look what our readers say...

## 2016 Reader Survey

In a recent issue we asked our readers what they thought of the magazine so far... and our survey said

**100%** of respondents **loved** the quality, layout and use of photos

**78%** of respondents said they **always** or **often** found the advertisements of interest.

**80%** of respondents said they either **kept the magazine for future reference** or **passed it on**.

Some comments we loved...

Mrs C, Brixham  
"As a family it has inspired us to try new restaurants and go to different places around our locality which otherwise we wouldn't have known about."

Mrs C, Paignton  
"Enjoy reading the magazine - keeps us up to date on local events. Love the layout too."

Mrs B, Torquay  
"Very interesting and colourful and a good size for handbag. I take it with me to show friends."

Miss C, Boodsands  
"I always read all the adverts - for their contents - which are attractively and colourfully displayed."

Advertising in English Riviera Magazine could be the best investment you will make all year!

## Advertising Rates

	Single Insertion	Three Insertions	Six Insertions
Double Page Spread	£750	£637 per insertion	£600 per insertion
Premium Position Full Page	£495	£420 per insertion	£396 per insertion
Run-of-Magazine Full Page	£400	£340 per insertion	£320 per insertion
Half Page	£225	£190 per insertion	£170 per insertion

All prices are subject to VAT at the current rate

Ask your representative about our free digital enhancements and other website advertising opportunities.

## Terms

Advertisements should be paid for at the time of booking unless credit terms have been agreed in advance. For full terms and conditions please see [englishrivieramagazine.co.uk](http://englishrivieramagazine.co.uk)

## Specifications

English Riviera Magazine is a full colour, glossy magazine published bi-monthly by Devon Magazine Company Ltd. Page size is B5. This ensures that very little of a printer's standard sheet goes to waste. This minimises our carbon footprint and gets the best value from our production for readers and advertisers alike. We are committed to a minimum pagination of 80 pages of text plus cover and a minimum print run of 15,000 copies.

## Mechanical data

	Width x Height (mm)	Including Bleed
Double Page Spread	330x238	336x244
Full Page	165x238	171x244
Half Page Landscape	147x106	n/a

Our *Advertisement Submission Guidelines* document will provide you with full details of the technical specification for supplying complete artwork or we can produce an advertisement for you from text, logos and pictures you supply. We will advise on the best way to advertise your goods and services to our readership based around our experience and industry best practice. The design service is free.

## Distribution

English Riviera Magazine is privately delivered to local homes directly through the door and we've been getting great feedback about this distribution model from our advertisers. Homes on our delivery route include Torquay, St Marychurch, Babbacombe, Livermead, Cockington, Paignton, Brixham, Galmpton and Kingswear. They are also distributed to businesses throughout the area plus Dartmouth and there are now local pickup points for people not on our delivery route. 15,000 copies are distributed per issue giving a bi-monthly estimated readership of 90,000 readers across the Bay based on National Readership Survey averages for similar publications. English Riviera is now one of the biggest readership and fastest growing local magazines in Devon. Digital editions of the magazine are available free to all visitors to our website and feature links to both editorial and advertiser websites.

For further information and to reserve your space  
in the next issue call Anita Newcombe:

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or email [anita@englishrivieramagazine.co.uk](mailto:anita@englishrivieramagazine.co.uk)